



Economic Scorecard

SPRING 2005

CIVILIAN LABOR FORCE, EMPLOYMENT, AND UNEMPLOYMENT

	FIRST QUARTER 2004			FIRST QUARTER 2005			FOURTH QUARTER 2004		
	JANUARY	FEBRUARY	MARCH	JANUARY	FEBRUARY	MARCH	OCTOBER	NOVEMBER	DECEMBER
LABOR FORCE	44,000	43,800	43,600	43,730	43,900	43,430	45,600	44,000	43,800
EMPLOYMENT	40,400	40,400	40,100	40,540	40,770	40,520	43,200	41,300	41,100
UNEMPLOYMENT	3,500	3,400	3,500	3,190	3,130	2,910	2,400	2,700	2,700
UNEMPLOYMENT RATE	8.1%	7.7%	8.1%	7.3%	7.1%	6.7%	5.2%	6.0%	6.3%
STATE RANK BY RATE	30	30	29	28	27	29	18	26	29

Source: California Employment Development Department, Labor Market Information, Report 400C. Data not adjusted for seasonality. Data reported for calendar quarter. Civilian labor force data is by place of residence; *includes* self-employed individuals, unpaid family workers, household domestic workers, and workers on strike.

EMPLOYMENT BY INDUSTRY

	FIRST QUARTER 2004			FIRST QUARTER 2005			FOURTH QUARTER 2004		
	JANUARY	FEBRUARY	MARCH	JANUARY	FEBRUARY	MARCH	OCTOBER	NOVEMBER	DECEMBER
TOTAL, ALL INDUSTRIES	30,870	30,890	30,950	30,990	31,070	31,250	33,700	31,890	31,680
TOTAL FARM	1,790	1,840	1,810	2,200	2,270	2,240	4,010	2,240	2,160
TOTAL NONFARM	29,080	29,050	29,140	28,790	28,800	29,010	29,690	29,650	29,520
GOODS PRODUCING	4,660	4,590	4,510	4,660	4,700	4,710	5,170	4,950	4,770
• NATURAL RESOURCES AND MINING	190	200	160	250	260	260	450	370	270
• CONSTRUCTION	1,400	1,370	1,360	1,300	1,320	1,330	1,520	1,500	1,400
• MANUFACTURING	3,070	3,020	2,990	3,110	3,120	3,120	3,200	3,080	3,100
SERVICE PROVIDING	24,420	24,460	24,630	24,130	24,100	24,300	24,520	24,700	24,750
• TRADE, TRANSPORTATION AND UTILITIES	5,800	5,770	5,770	5,830	5,830	5,840	5,960	6,000	6,030
• INFORMATION	480	470	460	420	420	410	430	420	420
• FINANCIAL ACTIVITIES	1,160	1,160	1,180	1,220	1,220	1,250	1,220	1,220	1,230
• PROFESSIONAL AND BUSINESS SERVICES	1,620	1,650	1,670	1,650	1,650	1,660	1,680	1,670	1,680
• EDUCATIONAL AND HEALTH SERVICES	3,260	3,330	3,330	3,230	3,220	3,230	3,290	3,270	3,240
• LEISURE AND HOSPITALITY	3,650	3,740	3,760	3,850	3,850	3,870	4,010	3,950	3,930
• OTHER SERVICES	740	740	750	750	750	750	730	750	760
• GOVERNMENT *	7,710	7,600	7,710	7,180	7,160	7,290	7,200	7,420	7,460

Source: California Employment Development Department, Labor Market Information, Historical Industry Employment. *Includes Indian tribal government employment. Data is reported for calendar quarter and is not seasonally adjusted. Industry employment is by place of work; *excludes* self-employed individuals, unpaid family workers, household domestic workers, and workers on strike.

CALWORKS WELFARE-TO-WORK EMPLOYMENT ACTIVITY FOR FIRST CALENDAR QUARTER 2005

AVERAGE NUMBER OF PARTICIPANTS ENROLLED IN CALWORKS	TOTAL PARTICIPANTS WHO ENTERED EMPLOYMENT	TOTAL PARTICIPANTS WHO EXITED CALWORKS DUE TO EMPLOYMENT	AVERAGE PARTICIPANTS IN UNSUBSIDIZED EMPLOYMENT	AVERAGE PARTICIPANTS IN SELF EMPLOYMENT	AVERAGE PARTICIPANTS IN SUBSIDIZED EMPLOYMENT	AVERAGE PARTICIPANTS IN ON-THE-JOB TRAINING	AVERAGE PARTICIPANTS IN WORK EXPERIENCE	AVERAGE PARTICIPANTS IN COMMUNITY SERVICE
815*	93**	8	238	25	0	0	19	8

JOB ALLIANCE PARTICIPANTS – NEW EMPLOYMENT BY DISTRICT**

	FORT BRAGG	UKIAH	WILLITS
NUMBER OF PARTICIPANTS IN NEW EMPLOYMENT	14	60	22
MEDIAN WAGE	\$10.50	\$7.25	\$8.13

*Average Number of Participants Enrolled in CalWORKs includes participants enrolled in all mandated CalWORKs activities. The data in the subsequent columns reflects only the number of participants in employment-related activities. Space prohibits listing the data for additional CalWORKs activities.

**Job Alliance Participants – New Employment by District reports employment by employer. The report may include individuals employed by two or more employers during the quarter. As a result, discrepancies in the total count may exist between this indicator and Total Participants Who Entered Employment.

Source: California Department of Social Services Data Systems and Survey Design Bureau; Job Alliance, Mendocino County Department of Social Services.

RESIDENTIAL REAL ESTATE SALES

BAY AREA REAL ESTATE INFORMATION SERVICES (BAREIS) (INLAND MENDOCINO COUNTY)	FIRST CALENDAR QUARTER 2004	FIRST CALENDAR QUARTER 2005	YEAR-TO-DATE JANUARY-MARCH 2004	YEAR-TO-DATE JANUARY-MARCH 2005	COASTAL MENDOCINO ASSOCIATION OF REALTORS (CMAR) (COAST, HIGHWAY 128 CORRIDOR, COMPTCHE)	FIRST CALENDAR QUARTER 2004	FIRST CALENDAR QUARTER 2005	YEAR-TO-DATE JANUARY-MARCH 2004	YEAR-TO-DATE JANUARY-MARCH 2005
	TOTAL RESIDENTIAL PROPERTIES SOLD	130	149	130		149	TOTAL RESIDENTIAL PROPERTIES SOLD	48	49
MEDIAN SALE PRICE	\$282,000	\$380,000	\$282,000	\$380,000	MEDIAN SALE PRICE	\$567,374	\$830,375	\$567,374	\$830,375
AVERAGE DAYS ON MARKET	114	76	114	76	AVERAGE DAYS ON MARKET	142	122	142	122

Sources: Bay Area Real Estate Information Services (BAREIS) website: www.bareis.com; John Bogner, Realtor (Realty World); Coastal Mendocino Association of Realtors (CMAR). Data derived from unduplicated listings unique to each source. BAREIS data includes some coastal sales. CMAR data includes some inland sales. Information herein believed to be reliable, but not guaranteed.

BUILDING PERMITS – NEW CONSTRUCTION – RESIDENTIAL AND COMMERCIAL

RESIDENTIAL – FIRST CALENDAR QUARTER 2004

RESIDENTIAL – FIRST CALENDAR QUARTER 2005

TYPE	FORT BRAGG	POINT ARENA	UKIAH	WILLITS	UNINCORPORATED AREA	FORT BRAGG	POINT ARENA	UKIAH	WILLITS	UNINCORPORATED AREA
SINGLE FAMILY	6	1	1	0	41	4	0	2	1	46
2 FAMILY	0	0	0	4	0	2	0	0	1	0
3-4 FAMILY	0	0	0	0	0	0	0	1	0	0
5+ FAMILY	0	0	0	0	0	0	0	0	0	0

COMMERCIAL – FIRST CALENDAR QUARTER 2004

COMMERCIAL – FIRST CALENDAR QUARTER 2005

FORT BRAGG	POINT ARENA	UKIAH	WILLITS	UNINCORPORATED AREA	FORT BRAGG	POINT ARENA	UKIAH	WILLITS	UNINCORPORATED AREA
0	1	3	0	3	1	0	0	0	11

Sources: City of Ukiah Building Inspection Division, City of Willits Planning and Building, City of Fort Bragg, City of Point Arena, Mendocino County Department of Planning and Building Services. Information herein believed reliable, but not guaranteed.

SALES TAX REVENUES

LOCATION	ANNUAL TOTAL 2003	ANNUAL TOTAL 2004	FOURTH CALENDAR QUARTER 2004
FORT BRAGG	\$1,417,470	\$1,584,903	\$ 396,425
POINT ARENA	42,104	44,851	8,886
UKIAH	3,468,877	3,777,709	1,048,049
WILLITS	914,307	994,344	264,382
UNINCORPORATED	3,892,436	3,920,688	1,152,228
MISCELLANEOUS	945,027	979,051	274,455
TOTAL:	\$10,680,221	\$11,301,546	\$3,144,425

Source: Mendocino County Treasurer-Tax Collector. This is unaudited information and may be subject to change.

BED TAX REVENUES

UNINCORPORATED AREA:	ANNUAL TOTAL 2003	ANNUAL TOTAL 2004	FOURTH CALENDAR QUARTER 2004
ALBION	\$ 205,339	\$ 203,551	\$ 47,961
ELK	134,765	142,358	29,330
GUALALA	408,410	394,806	85,687
MANCHESTER	75,039	94,781	21,220
POINT ARENA	10,338	12,795	2,846
MENDOCINO	1,109,895	1,145,576	266,540
LITTLE RIVER	742,127	718,973	167,725
CASPAR	15,004	15,822	4,328
UKIAH	330,992	338,462	71,664
HOPLAND	42,587	47,550	11,528
PHILO	35,167	37,540	7,149
BOONVILLE	27,734	30,314	8,509
YORKVILLE	30,751	32,206	8,049
NAVARRO	N/A	N/A	N/A
LEGGETT	21,947	19,276	1,513
COVELO	10,334	12,753	4,229
LAYTONVILLE	19,974	14,998	3,768
WILLITS	10,457	15,194	3,007
WESTPORT	43,720	38,025	9,777
FORT BRAGG	213,333	202,841	41,079
UNINCORPORATED TOTAL:	\$3,487,913	\$3,517,821	\$ 795,909
CITIES:			
FORT BRAGG	\$1,293,291	\$1,312,260	\$ 231,343
POINT ARENA	54,104	51,101	9,137
UKIAH	390,374	412,873	92,592
WILLITS	196,199	199,916	44,760
CITIES TOTAL:	\$1,933,968	\$1,976,150	\$ 377,832

Sources: Mendocino County Auditor – Controller; Finance Departments for Cities of Fort Bragg, Point Arena, Ukiah, and Willits. This is unaudited information and may be subject to change.

**MPIC RAPID RESPONSE ASSISTANCE DUE TO LAYOFFS
FIRST CALENDAR QUARTER 2005**

LAYOFF DATE	EMPLOYER	NUMBER OF LAYOFFS
1/5	OCEAN FRESH SEAFOOD PRODUCTS	40
1/11	GREG'S TRANSMISSION	4
2/5	AOL, INC	1
2/28	HOPLAND INN	12
2/28	WILLITS UNIFIED SCHOOL DISTRICT	6
3/15	NATIONAL BANK OF THE REDWOODS	3
3/16	FORD STREET PROJECT	1
3/18	ADVANCE AMERICA CASH ADVANCE	1
TOTAL:		68

TOTALS BY YEAR

YEAR	2000	2001	2002	2003	2004	2005
1995	175	181	181	181	181	68
1996	238	633	633	633	633	
1997	55	349	349	349	349	
1998	452	388	388	388	388	
1999	168	369	369	369	369	

Source: Mendocino Private Industry Council