



LABOR PROFILE

SEIU 660 & Union of Physicians and Dentists

Size: Large
Region: Urban
Industry: Healthcare

Main Contact: SEIU Local 660
(213) 748-9000
950 West Washington Boulevard
Los Angeles, California 90015

School-to-Career Partnership Contact:
UNITE-LA
(213) 482-3987

Overview

At the Dr. Martin Luther King, Jr./Drew Medical Center in Los Angeles, more than 400 elementary and high school students participated in National Groundhog Job Shadow Day. Members of the local Service Employees International Union (SEIU 660) and the Union of Physicians and Dentists familiarized the young people with their work as nurses, technicians, doctors, and other positions in science and medicine. These union partners view job shadowing as an easy and effective way to provide real life exposure to various careers, skill sets and work environments.

Groundhog Day succeeds at the medical center because of the commitment and participation of union members as well as their ability to leverage an existing, coordinated campaign through National Groundhog Job Shadow Day and the local School-to-Career Partnership.

Strategies/Activities

- Job shadowing